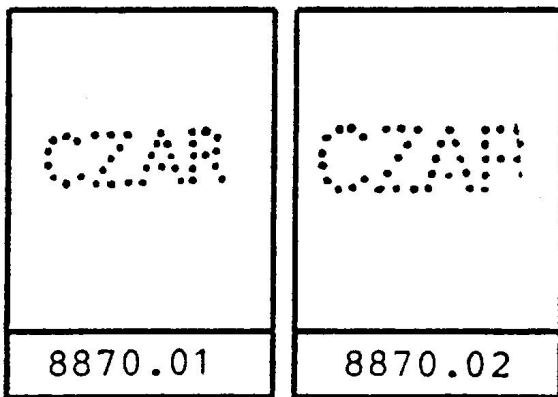


## HISTORY OF FIRMS USING PERFINS

### C CZARNIKOW LTD. LONDON

By Dave Hill (taken from Butterworths Dictionary of Business Biography)

Julius Caesar Czarnikow (he preferred Caesar) was born in Germany in 1838. His father was court agent to the Prince of Sonderhausen.



In 1854 he came to London as a clerk in a City brokers' firm. He took British nationality and became a "sworn broker". In 1861 he opened an office in Philpot Lane as Czarnikow & Co, Colonial Broker and later moved to Mincing Lane. He primarily dealt in cane sugar but later became the first to import European beet sugar.

He opened offices in Glasgow in 1871, Liverpool in 1881 and New York in 1888. From 1863 he issued a "*Weekly Prices Current*" known as "*Czarnikow's Circular*". No doubt when perfins were introduced they were used to frank this as copies are known postmarked Mark Lane which is next to Mincing Lane.

He also dealt in cotton in Liverpool. He helped found the London Produce Clearing House which became the International Commodity Clearing House, the first "futures market". He became the first chairman of Sena Sugar Factory Ltd in 1906, the company having sugar estates in Mozambique.

Most of his time was spent on business. He was impulsive and short tempered, dominated decision making in his companies and fired and rehired employees on the same day. He gave £1000 for a new aviary at London Zoo and had his own collection of exotic animals. He died in 1909: neither of his children followed him into the business.